



2024 Annual Report

COLLABORATE | **CONSERVE** | **CO-EXIST**

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ANNUAL
REPORT
2024

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- Tom Sylvester - Vice Chairperson
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- Mathew Naiptari - Member
- Benaiah Odhiambo- Member
- Samuel Silampa - Member

EDITORIAL TEAM

- Peter Matunge**
Chief Executive Officer
- EDITORS**
- Alex Lekishon**
Communications & Grants Officer
- Joan Njoki,**
Senior Communications Coordinator

COVER PHOTO

@LCA

DESIGN & LAYOUT

Alex Lekishon

From the CEO's Desk



Peter Matunge,
Chief Executive Officer

In this report, we reflect on our accomplishments in 2024 and reaffirm our dedication to the Laikipia Conservancies Association's (LCA) vision of a well connected landscape that delivers tangible ecological, economic and social benefits. It is a year that has seen significant strides across various areas, each contributing to our overarching mission of supporting and strengthening Laikipia conservancies.

We have continued to strengthen our relationship with County and National governments in the development of legislation, policies and regulations that support the work of conservancies. In particular, the development of County Conservancies Bill, Rangeland and Finance Bills.

We also participated in the development of the Climate Change Amendment Act and Carbon Markets regulations.

This year, we shifted our focus from a project-based to programs - based strategy to capture the aspirations of our members, stakeholders and drive sustainability in the landscape.

Under the Laikipia Conservancies Landscape Restoration Project, we finalized the stakeholders engagements towards the conclusions of a full feasibility study with the aim of achieving a functioning ecosystem and drive financially sustainability in conservancies.

We continue to leverage on partnerships and collaboration to achieve a coordinated landscape; we installed 2.5km of water reticulation system and dug a water pan for Naibunga Upper. In Shulmai Conservancy, we constructed a community library and supported rangers with equipment, conducted SAGE trainings for Lekuruki Conservancy and Naibunga Central, and rolled out a rangers mental health program.

In our efforts to strengthen partnerships and mobilize more resources, the Association partnered with State Department for Wildlife, Kenya Wildlife Conservancies Association, Conservation International and other stakeholders to submit a full proposal with Global Environment Facility, GEF 8, on advancing human-wildlife conflict management effectiveness through an integrated approach.

Additionally, together with NETFUND, NEMA, KFS, KWS, WRTI and WorldBank as the lead agency, we submitted a full proposal to Global Biodiversity Framework Fund (GBFF) titled 'Strengthening Natural Ecosystem Functioning for People and Wildlife Project', and focused on enhancing connectivity and conservation in Laikipia.

Going into 2025, the strategic plan which has been our founding and guiding document for the last five years comes to an end. We will review and develop a new strategic plan, which captures the strategic direction of the landscape from an ecological, social and economic stand point.

By the end of 2024:

32

**Member
Conservancies**

17

Partners

1,024,967.58+

**Acres of land
under conservation**

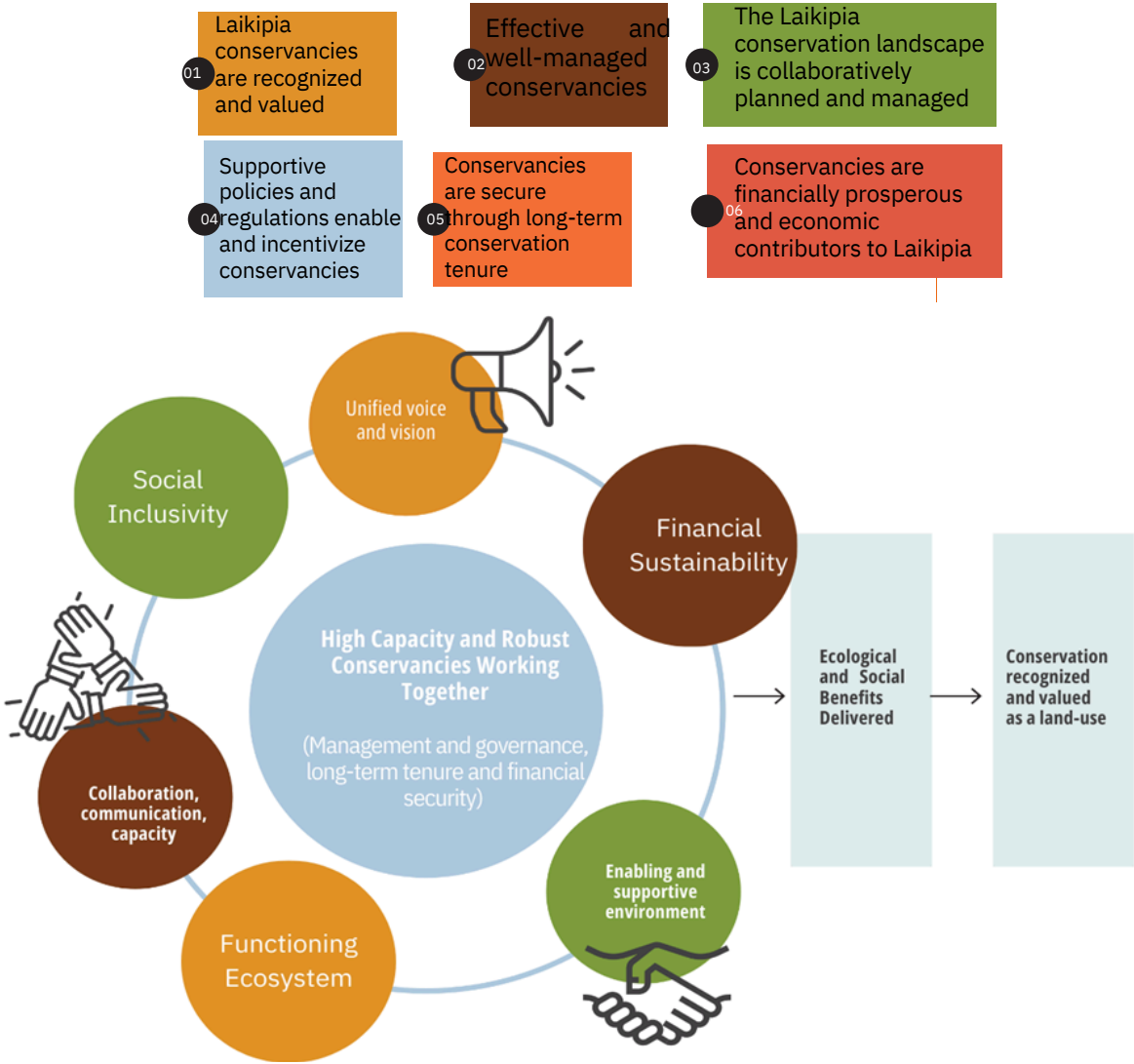
We hope you enjoy reading this report.

Who We Are

Laikipia Conservancies Association (LCA) is a member-led umbrella organization established in 2019 to support and strengthen conservancies in Laikipia, Kenya. The conservancies are diverse in structure, governance and management, financial capacity, habitat and biodiversity but share a common goal, vision and challenges. The Association currently has 32 members, who are conserving over 4,000 sq km of land. Through LCA, members address common challenges, plan the landscape together and implement landscape management. LCA works to support and strengthen conservancies in the landscape, by providing a unified vision, improving communication, fostering collaboration, building capacity, promoting an enabling policy environment, fostering stakeholder engagement and catalyzing conservation efforts that conserve the landscape and improves people's lives. The common approach in the landscape promotes co-existence between people-people and people - Wildlife.



Our Strategic Goals:



TOGETHER
WE ARE



www.laikipiaconservancies.org



Ole Naishu, Loirien, Pinguan, Naserian, Kipepeo, Ewaso Enclave Ol Malo and Tango Maos Conservancies

Overview - LCA in 2024:

A Snapshot of GEF 8 & GBFF Proposals

Global Environment Facility (GEF-8) Project: Advancing Human-Wildlife Conflict Management Effectiveness, through an integrated approach. As part of our commitment to mitigating human-wildlife conflict (HWC) and promoting coexistence, the GEF-8 project focuses on a comprehensive, multi-faceted approach.

The project is structured around five key components:

1. **Institutional Capacity Strengthening** – Enhancing the ability of institutions to implement integrated and sustainable HWC management strategies.
2. **Surveillance and Monitoring of Zoonotic and Animal Diseases** – Improving disease detection, response, and prevention measures to safeguard both human and wildlife health.
3. **Community-Led Conservation Initiatives** – Empowering communities with sustainable conservation strategies to mitigate HWC and promote wildlife stewardship.
4. **Capacity Building and Knowledge Sharing** – Strengthening coordination, fostering learning, and facilitating best-practice exchanges among stakeholders.
5. **Monitoring and Evaluation (M&E)** – Establishing robust tracking mechanisms to assess progress, impact, and sustainability of interventions.

Global Biodiversity Framework Fund (GBFF)
– Strengthening Natural Ecosystem Functioning for People and Wildlife Project:

This project is committed to enhancing ecosystem resilience and promoting sustainable conservation in Laikipia landscape. The project focuses on the following components:

1. Governance Frameworks, Planning, and Monitoring

- Strengthening national-level planning and coordination to enhance biodiversity conservation efforts.
- Developing and implementing conservation strategies within the Upper Ewaso Ng'iro North Basin to improve ecosystem management.

2. Strengthening Natural Capital

- Enhancing wildlife corridors and dispersal areas to improve habitat connectivity and reduce human-wildlife conflict.
- Implementing livelihood enhancement activities that promote sustainable conservation while benefiting local communities



Our Vision

A connected and well-managed Laikipia landscape that conserves nature and improves people's lives.



Our Mission

To support and strengthen Laikipia conservancies.



Discovery Mission for the GBFF Project at Mayianat Community Conservancy

2024 Numbers:

Discover the standout moments that made the year truly exceptional!

4

New conservancy
members
onboarded

1,024,967.58

Acres of Land Under Conservation.

15

National & County Policy & Advocacy
Meetings

5

New funding &
implementing
partners

6

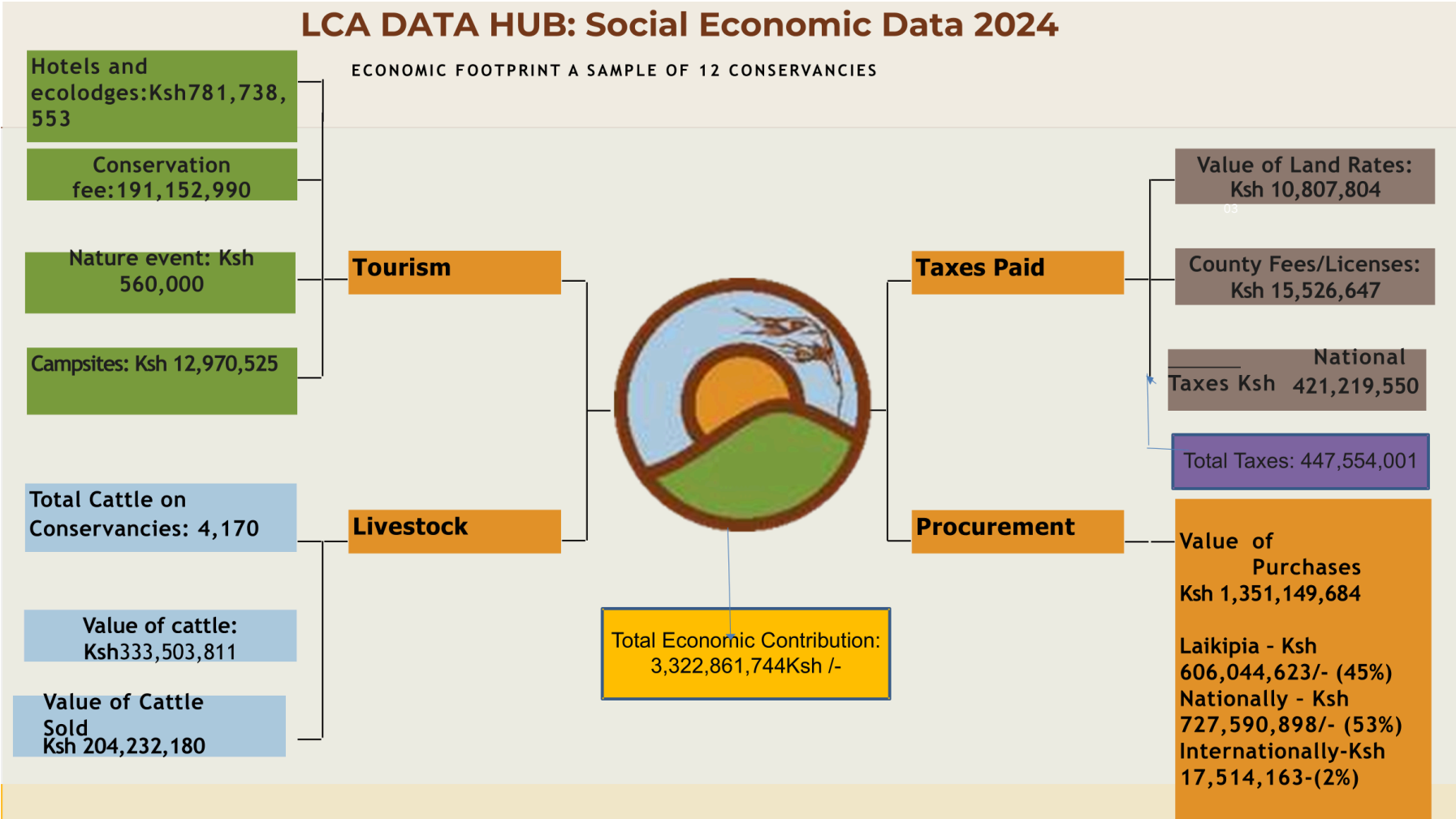
New Projects

42

Stakeholders
Meetings held

8

New institutional
policies and strategies
developed





Member Support & Engagement

2024 Achievements:

LCA remains committed to engaging with members to align our shared goals, identify collaboration opportunities, and prioritize key areas for collective action.

- LCA conducted visits to member conservancies, including Ol Pejeta, Ol Jogi, El Karama, Naibunga Central, Nareto, Suyian, Mugie, Maiyanat, and Shulmai.
- We actively participated in and supported the Mukogodo Forest Wild Walk, reinforcing our ongoing efforts to raise awareness for the conservation of the forest.

The **Annual General Meeting** at Mpala Research Centre provided an opportunity to reflect on the year's progress. Members engaged in discussions on critical topics, including the Finance Bill 2024 and the Harmonized Landscape Grazing Program.

Additionally, the **LCA Scoping Study** was presented for member validation, focusing on the findings related to key fundraising opportunities for the top five priority programs.

Key Activities and Member Engagement

1. We attended a **Participatory Forest Management Plan** sensitization forum for Ilmamusi CFA, contributing to the collaborative efforts in forest management.
2. Mpala Research Centre @30! We joined Mpala as they kicked off their anniversary celebrations with a webinar on "Navigating the Research Landscape in Kenya,"
3. On 9th July 2024, we joined Ol Jogi Wildlife Conservancy in the distribution of sports kit to 7 teams from the Ipolei, Munishoi, Morpusi, Musul, and Lekiji community lands.

Member Support & Engagement:

9

Member
Conservancies
Visited

5

Key workshops
attended

42

Rangers counselled in the Mental
Health program



community feedback session at Shulmai Community Conservancy on the ongoing LCA Landscape restoration carbon project.



Joined Ol Jogi Wildlife Conservancy in the distribution of Sports Uniforms to 7 teams.

A Milestone for Conservation: Black Rhinos Return to Loisaba Conservancy

In a historic achievement for wildlife conservation, 21 critically endangered eastern black rhinos were successfully translocated to Loisaba Conservancy, marking the return of the species after more than 50 years of local extinction. This initiative, a collaboration between Kenya Wildlife Service (KWS), Loisaba Conservancy, The Nature Conservancy, Space for Giants, and San Diego Zoo Wildlife Alliance, is part of a national effort to secure breeding strongholds for Kenya's growing rhino population.

A Conservation Success Story

Kenya's black rhino population has made a remarkable recovery, rising from fewer than 300 in the mid-1980s to over 1,000 by the end of 2023. With existing rhino sanctuaries reaching capacity, Loisaba's 23,500-hectare (58,000-acre) landscape provides a prime habitat for expansion. The carefully planned translocation process ensured that the rhinos were safely moved from Nairobi National Park, Ol Pejeta Conservancy, and Lewa Wildlife Conservancy, with meticulous attention to ecological assessments, water quality, and security measures.

Tom Silvester, CEO of Loisaba Conservancy, emphasized the significance of this moment:

"It's incredible to see black rhinos back in Loisaba after an absence of 50 years. This project is not just about bringing rhinos back—it's about securing their future. We have worked tirelessly to ensure their safety, mitigate risks, and provide them with the best possible environment to thrive."

Looking Ahead: A Future for Black Rhinos

The newly translocated rhinos are housed within a specially designed, fenced sanctuary covering nearly half of Loisaba's area, offering ample space for natural behavior and breeding. With a target of 2,000 black rhinos in Kenya by 2037, this effort underscores the country's leadership in conservation.

Beyond ecological benefits, the return of rhinos is expected to boost eco-tourism, create jobs, and enhance community livelihoods, reinforcing the critical link between conservation and sustainable development. As Silvester optimistically notes, *"Within a year, we might have a calf on the ground, which would be a big deal. In 10 years, if we've got a healthy population of more than 30 rhinos, I'd be really pleased."*

This historic milestone at Loisaba exemplifies what's possible when collaboration, science, and commitment come together to protect our natural heritage for future generations.



Photo © @amivital / Courtesy The Nature Conservancy



Photo © Lewa Wildlife Conservancy/Jeff DeKock

Policy and Advocacy - Supportive Legislation at County and National Levels

LCA established new strategic partnerships and supported member conservancies through various legal, policy, and regulatory interventions.

Policy and Advocacy Highlights

01. We engaged with the County Government of Laikipia on the Finance Bills 2024 and 2025 to advocate for fair land rates. We submitted a comprehensive memo, successfully retaining the land rate at KSh. 60 per acre while reinforcing our ongoing litigation efforts for the 2024 Bill.
02. We actively advanced the County Conservancy Bill to strengthen conservation efforts in Laikipia. The process is ongoing, with additional funding required to facilitate meaningful engagement with Laikipia County Assembly and other key stakeholders.
03. We made progress on the County Rangeland Bill, which regulates sustainable rangeland management. The process is ongoing, with additional resources needed to support MCAs and other stakeholders effectively.
04. In collaboration with the Kenya Wildlife Conservancies Association KWCA, we actively contributed to the development of Carbon Regulations. The regulations are aimed at providing a framework for implementing carbon projects, encouraging greenhouse gas emissions reduction, and supporting Kenya's Nationally Determined Contribution (NDC)
05. We submitted our input during the public participation phase for the Regulation on Wildlife Conservation Trust, with KWCA set to present on behalf of all conservancies.
06. The County Environmental Action Plan's zero draft has been developed, and LCA is scheduled to review the document in 2025.
07. We participated in the KWCA National Conservancy Leaders Policy Conference and AGM
 - Key Highlights:**
 - Engagement with National and County governments
 - Conservancy guidelines on social safeguards
 - Insightful sessions on best practices and strategies
 - Carbon investment readiness
 - Wildlife Act review
08. We participated in the Laikipia North Educational Stakeholders engagement and, together with our members, provided support for the initiative.
09. On 12th April 2024, the President officially launched the Modern Digital Claims and Verification Payment Scheme for human-wildlife compensation in Rumuruti, Laikipia County. In addition, we signed an MOU with AB Entheos to fast-track the verification of claims for compensation for victims of human-wildlife conflicts.
10. We joined other key conservation actors to celebrate Ol Pejeta Conservancy's 20 years of progressive conservation efforts, graced by the President Dr William Ruto who was the chief guest.
11. We hosted the Permanent Secretary for State Department for Wildlife, Laikipia North Area MP, and MCAs during the ground-breaking of the Naibunga Upper and Shulmai Water and Community Library projects.
12. On 17th June, we collaborated with NEMA for the "Adopt a Wetland" initiative and marked World Day to Combat Desertification and Drought at our member conservancy Mayianat Community Conservancy
13. During the commemoration of the World Wildlife Day, LCA CEO Peter Matunge was the Chief Guest and reiterated the theme, "Connecting People and Planet: Exploring Digital Innovation in Wildlife Conservation." On World Rangers Day, we brought rangers from member conservancies' together for a mental health session, providing them with an opportunity to interact with colleagues. Furthermore, our rangers were honored with various awards for their outstanding contribution to conservation on conservation frontlines in Laikipia.

Our Policy and Advocacy Impact in Numbers:

8
Policy Platforms
attended &
convened by LCA

7
New Policies
Influenced

3
Memoranda
Submitted

Global Biodiversity Framework Fund (GBFF) – Strengthening Natural Ecosystem Functioning for People and Wildlife Project.

Discovery Mission in Laikipia Landscape

As part of our commitment to enhance ecosystem resilience and sustainable conservation in the Laikipia landscape, we convened key stakeholders for a three-day Discovery Mission. This engagement brought together representatives from the Laikipia County Government, NGOs operating within Laikipia, conservancies, and the ILMAMUSI CFA Board and Management to explore these key projects:

1 Nature, People, and Climate Program under the Climate Investment Funds

2 Sustainable Management and Restoration of Threatened Ecological Corridors Project under the Global Environment Facility (GEF)

The Global Biodiversity Framework Fund (GBFF), under GEF, has approved the project concept for the Sustainable Management and Restoration of Threatened Ecological Corridors in Kenya. As part of a multi-sectoral consortium, we actively participated in project development, led by the National Environment Trust Fund (NETFUND) and supported by the World Bank as the GEF agency, in partnership with the State Department for Environment and Climate Change, State Department for Wildlife, National Environment Management Authority (NEMA), Kenya Wildlife Service (KWS), and Wildlife Research and Training Institute (WRTI).

Conservancies play a critical role in safeguarding wildlife corridors, ensuring habitat connectivity, and supporting biodiversity conservation. Through these projects, we aim to drive integrated planning and investment in ecological corridors, focusing on protection, restoration, connectivity, and sustainable management to secure Laikipia's rich biodiversity for both people and wildlife.



Leveraging Partnerships

We continued to strengthen our partnerships with key institutions, in order to deliver impactful support to member conservancies. Through collaboration with the Teresa Foundation & Uplift Pamoja, WWF, and other partners, we successfully implemented programs that enhanced community access to resources, supported conservation efforts, and built the capacity of our member conservancy - Shulmai Community Conservancy to effectively run the conservancy.

Key Milestones of 2024

01. **Water Reticulation in Naibunga Upper by Teresa Foundation**
 - Installation of 2.5 km of pipes from the borehole to Kurum Secondary School.
 - Construction of a community water point.
 - Supply and installation of 2 water tanks for the school and community.
02. **Shulmai Community Library by Teresa Foundation & Uplift Pamoja**
 - Improved literacy and empowered learners to boost conservation education.
 - ICT integration to equip the library with digital resources and skills.
 - Enhanced access to educational opportunities and learning resources.
03. **Motorbikes and Binoculars Handover to Shulmai Community Conservancy by WWF**
 - Provision of 2 motorbikes to support conservancy operations and patrols.
 - Rangers stipend and training on SMART for effective management and monitoring.

SAGE Training - Lekuruki and Naibunga Conservancies

04. On 11th July 2024, we held an introductory SAGE (Site Assessment for Governance and Equity) meeting at Tasia Lodge for the Community Land Management Committees (CLMCs) of Lekuruki Community Conservancy. The training focused on the SAGE tool, designed to assess governance structures, equity, equality, and management practices within conservancies.

Key Highlights:

- Introduction to the SAGE tool for evaluating governance and equity.
- First training session facilitated by KWCA for Lekuruki Conservancy.
- The next session is scheduled for Naibunga Central.
- A comprehensive report with recommendations on areas of improvement will be shared after the assessment to support more effective and sustainable conservancy management.

05. Impact Tourism Study - STERI Tours

The Impact Tourism Study, conducted in collaboration with STERI Tours, aims to enhance tourism revenue for conservancies by assessing institutional governance, management, and operational capacity within the tourism sector. The study seeks to identify gaps and challenges while exploring opportunities for impactful tourism growth.

• Key Objectives:

- Assess governance, management, and operational capacity related to tourism in conservancies.
- Identify challenges and uncover opportunities to drive tourism growth.
- Provide a roadmap for future support and development within the conservancy tourism sector.

• Next Steps:

- Conduct Focus Group Discussions (FGDs) and Key Informant surveys.
- Launch of the report in early 2025, engaging members, government agencies, tour operators, and investors to discuss findings and next steps.

Peace and Security

We made significant strides in enhancing peace and security across our member conservancies, focusing on recruitment, mental health for rangers, collaboration, and improved communication.



Rangers on a nature journaling exercise

Key Activities in 2024:

- Recruitment of the Naibunga Security Coordinator.
- Convening of a conservancies peace meeting for Naibunga Central, hosted by NRT and LCA.
- Joint security committee meetings held in Borana (Laikipia East and North).
- Enhanced communication networks to enable swift reporting and coordination of security activities.
- Establishment of a GSU camp in Mayianat (Katonga area) to strengthen security presence.
- A noticeable reduction in security incidents where joint patrols were effectively implemented

Outcomes:

- Recruitment and training of additional National Police Reservists (NPRs) for conservancies.
- Formation of a Joint Patrol Team comprising Borana, Lolldaiga, Ilngwesi, Shulmai, Lekurruki, and Il Mamusi CFA.

Supporting Rangers Well-being and Mental Health

Addressing Mental Health Through Nature Journaling: In partnership with John Muir Laws and the Strong Rangers Initiative Africa, we introduced nature journaling as a mental health tool to conservancy rangers. John Muir Laws, an artist and educator, led this innovative initiative, which helps rangers focus on positive aspects of their environment, deepening their connection with nature, boosting mindfulness, and alleviating stress. This pioneering effort in Africa equips rangers with practical tools to manage their mental health, enhancing their ability to continue vital conservation work.



Validation of the 2024 Kenya Community Ranger Perception Survey

Validation of the 2024 Kenya Community Ranger Perception Survey: LCA, alongside the Kenya Wildlife Conservancies Association (KWCA), WWF, and other conservation stakeholders, participated in the validation of the 2024 Kenya Community Ranger Perception Survey in Machakos. LCA represented our member conservancies in the validation process. The survey revealed critical insights into the welfare and effectiveness of community rangers in conserving biodiversity.

Conservancy rangers are at the forefront of wildlife conservation and community security, yet the demanding nature of their work often presents significant mental health challenges. To ensure their well-being, LCA has prioritized mental health support, providing counseling and training sessions for rangers across our member conservancies. Experts were brought in to address the mental health needs of these critical conservation personnel.

• Rangers Mental Health Training & Awareness (Ongoing):

- Mental health & counseling sessions have been held at Lekurruki, Ilngwesi, Ilmamusi, Borana, Shulmai, Mayianat, Naibunga Lower, Naibunga Central, and Olpejeta, through the Strong Rangers Initiative.

The key findings emphasized the need to:

- Improve working conditions for rangers.
- Enhance rights-based approaches to their work.
- Build knowledge and skills for more effective conservation efforts.

The survey also highlighted the necessity for greater diversity within the ranger workforce to better reflect the communities they serve. The meeting called for scaling up support to develop a professionally competent, motivated, and diverse ranger force, furthering their impact in conservation efforts.

LCA Scope Study; Identifying Scalable Initiatives - Darwin Extra Grant

The LCA Scope Study supported by the Darwin Extra Grant, focused on identifying scalable and impactful initiatives that align with the LCA strategy. The study's key objectives included:

- **Identify & Assess:** Conservancy-level initiatives that align with LCA's overarching strategy.
- **Document Successes:** Recognize initiatives with potential for long-term impact and scalability.
- **Align with LCA Goals:** Develop five specific programs aligned with LCA's strategic goals for landscape-level implementation.

Findings & Recommendations:

The study provided actionable insights across several key areas:

1. **Economic Diversification** - Conservation & Tourism:
 - Explore alternative income-generating schemes, particularly focusing on livestock commercialization.
2. **Policy and Regulatory Framework:**
 - Strengthen the policy landscape and regulatory mechanisms for more effective conservation practices.
3. **Land Use Planning and Management:**
 - Address challenges such as abandoned lands, improving security and connectivity corridors, and improving access to water.
4. **Effective Data Sharing and Performance Management:**
 - Develop and implement robust data-sharing systems to enhance coordination and measure the impact of conservation efforts.
5. **Translational Development and Organizational Growth:**
 - Promote organizational development within LCA and member conservancies to stretch resources and improve overall effectiveness.

Scoping Study Next Steps:

- **Strategic Alignment:** The scoping study outlined a clear path for developing programs that directly support LCA's strategic goals, ensuring greater cohesion in conservation efforts.
- **Fundraising Case:** Findings from the study will be useful in designing programmatic interventions relevant for Laikipia and securing necessary financial resources to fund the programs.
- **Landscape-level Impact:** The study aims to maximize the impact of these initiatives beyond individual conservancies, contributing to the resilience and sustainability of both nature and people.



Consultant conducting a stakeholders engagement session

National Conservancies Women Forum 2024

Championing Women Inclusion: 2024 Highlights

Established in 2018 by the Kenya Wildlife Conservancies Association KWCA, the National Conservancies Women Forum , NCWF has become a vital platform for empowering women to actively engage in conservation.

Through the empowerment of women in leadership and governance, NCWF is a platform for women in conservation to champion for meaningful inclusion and women voice and agency, and bring change in conservation.

NCWF noted significant strides made in various fronts of active participation of women in conservation, among them;

- Engagement in enterprises and contributing profits to conservancy operations.
- Inclusion of women in conservancy decision making, leading to better conservation and social outcomes,
- Consideration of the needs and wellbeing of female employees due to their caregiving roles by putting in place appropriate housing and enforcement of safeguarding policies.

Recommendations for the National Policy Conference and KWCA AGM:

- Conservancies need to revise their existing policies, including the conservancy constitution, to be gender responsive. This includes:
 - Implementing the 2/3 gender rule in conservancy boards, secretariats, and employment guidelines.
 - Establishing safeguards against sexual harassment.
 - Ensuring inclusive, fair, and equitable benefit sharing.
- Conservancy leadership should drive institutional commitment to gender equity and inclusion by enforcing gender responsiveness in operations and programs, such as supporting the formation of women caucuses and forums at landscape and conservancy levels.
- Conservancies should prioritize the allocation of adequate resources for youth and women programs.
- Conservancies should facilitate access to information for women and youth to meaningfully participate in emerging topics like carbon, land policies, contractual obligations, and nature-based enterprises.
- Conservancies should enhance the capacity of women to impact, shape, and benefit from resources on their land.
- Conservancies should work towards designing sustainable women enterprise projects, including identifying market linkages for products at competitive prices.



LCA Landscape Restoration Project.

2024 highlights:

The LCA Landscape Restoration Project is aimed at leveraging carbon markets to address landscape degradation and restoration, while promoting thriving biodiversity and sustainable livelihoods. In 2024, we held extensive stakeholder engagements, aimed at creating buy in and understanding of the broader vision of the project.

01. Stakeholder Engagement

Led by The Landscape and Livelihoods Group TLLG, the stakeholder engagement exercise was held in two community lands, Shulmai and Mayianat community conservancies and 20 private conservancies. This phase has been completed and engagement reports developed.

Feasibility Study

02. This is being conducted by The Nature Conservancy's Global Carbon Markets Team alongside Natural State, and is expected to deliver the following ;

- Biodiversity Scoping Report.
- A feasibility study covering:
 - Situational analysis of LCA landscape threats and degradation drivers.
 - Theory of Change outlining project objectives and pathways.
 - Carbon modeling.
 - Financial modeling.
 - Governance structure proposal.
 - Benefit-sharing proposal.

03. Key Achievements in 2024

1. Stakeholder Engagement and Awareness

- Over 40 participants from the private sector, CSOs, and government attended an external stakeholders' awareness meeting.

2. Technical Advisory Group (TAG) Formation

- A multi-stakeholder TAG was established, including NRT, IMPACT, County Government of Laikipia, Legado, TNC, Wyss Academy, and Natural State, as part of project development.

3. Regulatory Milestones

- The 2024 Carbon Market Regulations, were passed in May, reflecting feedback from market stakeholders, ensuring a robust framework.

4. Addressing Public Land Participation

- Collaboration with The Nature Conservancy TNC and the Carbon Markets Association of Kenya to engage the government for clarity on the inclusion of public lands like Mukogodo, owned by KFS, in carbon projects.



Shaping The Conservation Narrative

At Laikipia Conservancies Association, we prioritize strategic communication to amplify our impact, create awareness on conservancies and conservation, and inspire tangible action in wildlife and community-led conservation. This approach is central to our mission, enabling us to effectively advocate for conservation efforts, build meaningful relationships, and advance our goals in the landscape.

2024 Highlights

01. **KWCA Regional Associations Data Validation:** LCA actively participated in the data validation exercise, contributing to the development of the annual Kenya Wildlife Conservancies Association's State of Conservancies report.
02. **Website Re-design:** Improved our website to enhance functionality, improved resources.
03. **Crisis Communication:** LCA continues to monitor and shape the conservation narrative and by focusing on showcasing the impact of conservation, we are creating awareness, inspiring action, and driving impact through conservation.
04. **Media Engagement:** we took part in various media interviews with Radio Africa Group, Ujuzi Radio, Riri, and TV47 to raise awareness and inform the public on key conservation issues among them Human Wildlife Conflict.
05. **Stakeholder Communication:** We reached our stakeholders through newsletters to keep stakeholders updated on developments and achievements within the LCA landscape.

LCA in the Media



Ujuzi Radio 97.1fm & Riri FM Live Talk Show: World Rangers Day - Role of Rangers in Conservation



<https://nation.africa/kenya/brand-book/tnc-efforts-to-secure-sustainable-futures-in-kenya-4661750>



Community in Laikipia restored their land by adapting to re-seeding & semi-circular burns techniques

<https://youtu.be/lmela2pkp24?si=t5TNiOtBbH3HuFAz>



<https://www.kenyanews.go.ke/hope-at-last-as-land-members-receive-a-title-deed-after-many-decades/>

Our Social Media Subscribers:



533+



828+



2,710+



439+

Building Bridges: Our Partners

LCA acknowledges the vital role that donors, strategic partners, as well as both County and National governments play in advancing our vision and mission. We thank all our partners most sincerely. By aligning our shared goals, we have impact that transform people's lives and nature.



Partners



ASANTENI SANA!



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Writing, editing and design team: Alex Lekishon

www.laikipiaconservancies.org

info@laikipiaconservancies.org

+254 716977073

